



# APPLICATION FAQs





**EVENT SAVE THE DATE:**

**JUNE 13, 2018**





**APPLICATION PERIOD:**  
**FEBRUARY 12 - APRIL 13**





# AWARD CATEGORIES





**OUTSTANDING CORPORATE CITIZEN OF THE YEAR (LARGE BUSINESS)**

Presented to a Northern Virginia large business (more than 500 employees total) for outstanding contributions during the past year to employees and the community. The company has been a longtime advocate for the Northern Virginia community and has a long-standing reputation for above-and-beyond CSR efforts.

**OUTSTANDING CORPORATE CITIZEN OF THE YEAR (MID-SIZE BUSINESS)**

Presented to a Northern Virginia mid-size business (101 - 500 employees total) for outstanding contributions during the past year to employees and the community. The company has been a strong advocate for the Northern Virginia community and has a reputation for above-and-beyond CSR.

**OUTSTANDING CORPORATE CITIZEN OF THE YEAR (SMALL BUSINESS)**

Presented to a Northern Virginia small business (100 or less employees total) for outstanding contributions during the past year to employees and the community. The company is growing and represents innovation. Special consideration will be given to businesses harnessing CSR to impact the Northern Virginia community and grow their business.





### **EXECUTIVE LEADER OF THE YEAR**

Presented to a Northern Virginia executive for outstanding contributions to his or her company and above-and-beyond leadership in the community during the past year. This individual has been a longtime advocate for the Northern Virginia community and has a long-standing reputation for encouraging community involvement in his or her company and beyond.

### **EMERGING INFLUENTIAL OF THE YEAR**

Presented to an emerging influential (40 years old or younger) for exceptional leadership and outstanding contributions to the community during the past year. This individual represents innovation and embodies how business success and community involvement go hand-in-hand. This award recognizes those efforts that particularly impact Northern Virginia.

### **NON-PROFIT OF THE YEAR**

Presented to a Northern Virginia non-profit for outstanding and visionary contributions to the community during the past year. Special consideration will be given to applicants who demonstrate excellence in collaboration with Northern Virginia businesses, other non-profits, or government, in their CSR efforts. This award recognizes community impact, particularly as it relates to Northern Virginia.

### **PUBLIC SECTOR OF THE YEAR**

Presented to a DC metro region government agency, academic institution, advocacy organization, commission or government entity for outstanding and visionary contributions to the community during the past year. Special consideration will be given to applicants who demonstrate excellence in collaboration with businesses, non-profits, or governments, in their corporate social responsibility efforts. This award recognizes community impact, particularly as it relates to the DC metro region.



# APPLICATION REQUIREMENTS





# OUTSTANDING CORPORATE CITIZEN OF THE YEAR

*(LARGE, MID-SIZE & SMALL)*

- Organization description (75 words or less)
- Organization headquarters location
- Total number of full time employees
- Total number of full time employees in Northern Virginia region
- Describe your organization's CSR philosophy (250 words or less)
- Describe how your organization's CSR philosophy directly aligns with your organization's mission (250 words or less)
- Describe your organization's CSR activities, accomplishments, involvement and leadership in the Northern Virginia region (250 words or less)
- Describe how your organization engages and empowers employees to participate in its CSR efforts (250 words or less)





# EXECUTIVE LEADER AND EMERGING INFLUENTIAL LEADER OF THE YEAR

- Personal bio (75 words or less)
- Describe your personal CSR philosophy (250 words or less)
- Describe your personal CSR activities, accomplishments, involvement and leadership in the Northern Virginia region (250 words or less)





# NON-PROFIT OF THE YEAR

- Organization description (75 words or less)
- Organization headquarters location
- Total number of full time employees
- Total number of full time employees in Northern Virginia region
- Describe your organization's mission and vision (250 words or less)
- Describe how your organization achieves its mission and how your activities significantly impacted the Northern Virginia community in 2017 (250 words or less)



# APPLICATION FAQS





## Can I apply in more than one category?

- Yes! We encourage you to apply for as many categories in which you qualify.
- If you apply for more than one category you **MUST** fill out an application for each category.
- However, for the Outstanding Corporate Citizen of the Year category, you may only apply in the category for which your business qualifies (small, mid, or large business).



## Who are the judges?

- The selection panel includes business leaders who are actively involved in the Northern Virginia Chamber and the local community and have significant involvement in CSR efforts both personally and professionally.





## **Can I mail in a hard copy of my application?**

- No. Applications will be accepted through our online portal ONLY.

## **Do I have to be a member to apply?**

- No. Anyone can apply as long as you qualify.

## **Is there an application fee?**

- No. This is a free application process.



## Can I nominate myself or my company for an award?

- Yes. We encourage you to self-nominate, as well as nominate your deserving clients, co-workers, and business partners.

## Can I complete an application for someone else?

- Yes. If you do so, we ask that you provide your nominee's contact information. There will be space in the application to do so.



## When and how are finalists announced?

- Finalists are announced live at the Outstanding Corporate Citizenship Awards in June.

## When and how are winners announced?

- Winners are announced live at the Outstanding Corporate Citizenship Awards in June.





## What do you consider a small, mid, or large business for the Outstanding Corporate Citizen of the Year category?

- Small: 100 employees or less total
- Mid: 101-500 employees total
- Large: more than 500 employees total



## PAST JUDGE'S TESTIMONIAL

Being on the review and selection committee for OCC is both inspiring and challenging as you get the chance to learn all the ways that corporate and nonprofit organizations and individuals that work for them are contributing to quality of life in Northern Virginia. The best applications describe the impact of the corporate citizenship /partnership activities with specifics like number of people who benefitted and how many people from the company were involved- just a few or a significant percentage of the employees who work in our area? Was there just one event or activity or has the nominee contributed consistently and in a variety of ways. It is very hard to select THE BEST in each category among so many strong candidates, so you have to make a convincing case.

**- PATRICIA STEVENS**

**EXECUTIVE DIRECTOR,  
FAIRFAX COUNTY OFFICE OF  
PUBLIC PRIVATE PARTNERSHIPS**





# AWARDS ARCHIVE:

CLICK [HERE](#) TO VIEW PREVIOUS WINNERS.



**CLICK HERE TO**  
**APPLY NOW!**





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**THANK YOU  
AND  
GOOD LUCK!**

