2019 HIGHLIGHTS

AREAS OF FOCUS
- BUSINESS ADVOCACY
- BUSINESS & PROFESSIONAL DEVELOPMENT
- GOVERNMENT CONTRACTING
- NEXT GEN LEADERSHIP
- NON-PROFIT & ASSOCIATION MANAGEMENT
- REGIONAL ADVANCEMENT
- VETERANS & MILITARY BUSINESS
- WOMEN IN BUSINESS

ADVOCACY ACCOMPLISHMENTS
- INVESTED MILLIONS IN EDUCATION AND WORKFORCE
  The groundbreaking incentive package to secure Amazon includes significant investments in higher education, infrastructure, and workforce development and is a model for how to attract business in the future.

- REFORMED PROFFER SYSTEM IN VIRGINIA
  Aligned the proffer system, which dictates how localities and developers mitigate impact of development, with our housing needs to reduce burden on workforce.

- CONFORMED TAX POLICY WITH FEDERAL TAX CUT AND JOBS ACT
  Conformity with the 2017 law will simplify tax filing for Virginia companies.

- DEFEATED ANTI-BUSINESS BILLS
  Worked with key partners to defeat net neutrality, energy mandates and a jet fuel tax.

SENATORIAL ROUNDTABLE
With Senators Mark Warner & Tim Kaine

ADVOCACY EVENTS
Featuring current and former Cabinet Secretaries, policy makers, economic development leaders, and experts on healthcare, transportation, and economic policies.

BEYOND NORTHERN VIRGINIA
Forging partnerships with organizations and policy makers around the Commonwealth on transportation, workforce, and education.

100 EVENTS HOSTED
7,500 EVENT ATTENDEES

LARGE EVENTS
- Annual Economic Conference
- Capital Region Workforce Summit
- GovCon Symposium
- Healthcare & Technology
- Holiday Party
- Mix & Mingle
- Senatorial Roundtable
- State of Economic Growth
- State of Healthcare
- State of Transportation
- Women in GovCon
- Women Rising to Boards

The Chamber became a CAE Approved Provider

Top 5 Segments
- Nonprofits and Associations (13%)
- Banking and Finance (12%)
- Professional Services (11%)
- Government Contracting (11%)
- Technology (10%)

ANNUAL AWARDS
- DISTINGUISHED SERVICE AWARDS
- GREATER WASHINGTON GOOD BUSINESS AWARDS
- GREATER WASHINGTON GOVERNMENT CONTRACTOR AWARDS(TM)
- THE GREATER WASHINGTON I-LIST AWARDS
- VALOR AWARDS

NETWORKING & BUSINESS DEVELOPMENT
- 6 New Member Breakfasts
- 5 Get Connected Events
- 2 Nonprofit & Association Management Networking Receptions
- 2 Veterans & Military Business Council Happy Hours
- 1 Mix & Mingle
- 1 Holiday Party
- 1 Women in Business Wine Time

15,000 SOCIAL MEDIA FOLLOWERS
15,000 + E-NEWSLETTER DISTRIBUTION LIST

3,000+ MEDIA MENTIONS

NEW MEMBERS: 76
PREMIER PARTNERS: 2
BUSINESS PARTNERS: 18

MEMBERS: 715
ELITE PARTNERS: 7

EMPLOYEES REPRESENTED: 500,000

www.novachamber.org