

Carl Rosenblatt



Director

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- Marketing and Sales Leader for PwC's Washington Metro market
- Has over 25 years of experience leading marketing and sales teams for government contractors and commercial companies in the DC area, including SRA, Bearing Point, QinetiQ North America, Acentia, and PwC
- Led strategic marketing and sales efforts on multiple pursuits with A&D companies
- Doubled the sales of business development organizations on three separate occasions – for SRA, Bearing Point, and Acentia
- Multiple award winner in books and training courses concerning proposals, business capture, and pricing
- Began his career as a sports writer for the Washington Post