



BUSINESS COMMUNITY OUTREACH

What does the future of Fairfax County look like to you and your institution/business?

Fairfax County Government is beginning a strategic planning process with the community to **shape the future together**. Our goal is to hear all voices and reach all segments of our community. The business community is critical for our success and we need to hear from you. Please spread the word and encourage your members to get involved.

- Take a short 5-question survey about County goals.
- Join a community conversation in person between February 13 and March 6.
- Share the survey and conversation invitation with neighbors, co-workers and County family and friends.
- Find the survey and learn more about the community conversations at www.fairfaxcounty.gov/strategicplan.

As the strategic planning process unfolds, we will:

- Define a clear understanding of the county's priorities for 2020 and beyond, organized around a set of 7-10 priority areas that we will seek additional input on later this year.
- Develop a set of community-centric, quantifiable, and meaningful key performance indicators for each outcome/priority area.
- Prioritize strategies and implementation paths that will be pursued to achieve the outcomes and "move the needle" on the key performance indicators.
- Integrate other important county planning efforts such as the economic success strategy, Fairfax County Public Schools strategic plan, One Fairfax and more.
- Complete the strategic plan by January 2020 that will create a roadmap for Fairfax County to achieve the desired outcomes of the community.